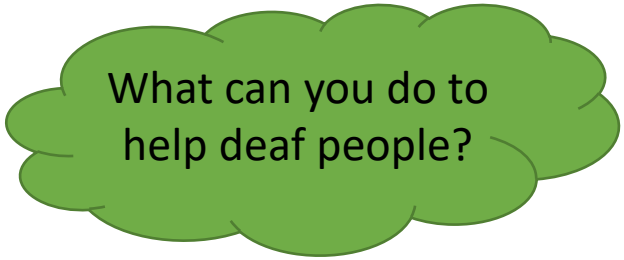Work in groups or individually to create a mind map answering the question in the cloud.