



The Elizabeth  
foundation



**VISIBLY**  
**LOUD**  
FOR DEAF CHILDREN

**HOW**  
**YOU**  
**CAN GET**  
**INVOLVED**

# WHAT IS VISIBLY LOUD FOR DEAF CHILDREN?

**Visibly Loud for Deaf Children** is The Elizabeth Foundation's annual awareness and fundraising day. The inspiration came from three of our brilliant supporters, who decided to run a half marathon utilising this theme. It is about making deaf children, early support, and specialist teaching impossible to ignore.

Deafness isn't always visible – but support must be. By wearing bright colours, sharing stories, and taking part in fundraising activities, our community comes together to show that early intervention for deaf children matters.

At The Elizabeth Foundation, being “visibly loud” doesn't mean being noisy. It means being seen, being heard through action, and standing up for access.

## About The Elizabeth Foundation

The Elizabeth Foundation supports preschool deaf children and their families. We specialise in helping children learn to listen and talk using hearing technology, giving them the strongest possible start in life. We work with families at a crucial stage, providing specialist teaching, emotional support, and practical guidance. Every family – and every child – is different, and our approach reflects this.

## Why Visibility Matters

- Deafness is often hidden;
- Hearing technology alone is not enough;
- Early specialist support changes lives;
- Families need guidance, reassurance, and community.

Being **visibly loud** helps ensure that deaf children are not overlooked – at home, in education, or in society.



# HOW TO GET INVOLVED

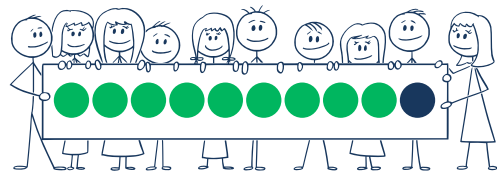
Take part in Visibly Loud Day on the **24<sup>th</sup> April** (the last Friday of the month) or anytime during the week 20<sup>th</sup> - 26<sup>th</sup> April.

The core idea is simple: wear something visibly loud and help raise awareness of deaf children and early support.

This could be:

- Loud socks, hats, or accessories
- Bright shirts or outfits
- Full costumes or fancy dress

Share photos or videos using: **#VisiblyLoudForDeafChildren**



**THERE ARE 4 BABIES BORN DEAF IN THE UK EVERY DAY.**

**9 OUT OF 10 DEAF CHILDREN ARE BORN TO PARENTS WHO CAN HEAR.**

# FUNDRAISING IDEAS

You can fundraise alongside being visibly loud, or simply help raise awareness.

**Individual ideas** - Sponsored run, walk, or cycle in loud clothing - Caption-only social media day - Sponsored silence alongside loud clothing

**Schools & nurseries** - Pay £2 to wear loud clothes - Bake sales - Sponsored silence - Disco, talent show, or music evening - Poster competitions about inclusion

**Workplaces & corporates** - Loud accessories day - Dress-down-for-donations - Match funding - Team challenges

Activities can be adapted or scaled to suit your setting.

## Accessibility Matters

Being visibly loud also means being **inclusive**: - Use captions on videos - Use clear visuals - Keep language simple and welcoming.



# HOW DOES FUNDRAISING HELP?

We don't get any money from the government to run our services, so we rely completely on donations from kind people and organisations to keep doing what we do. Your support helps us provide: - **Specialist early years teaching** - **Family support sessions** - **Resources and equipment** - **Preparation for school and beyond...**and more!

Every donation – big or small – really helps us make a difference in the lives of young deaf children. For example...

**£52** funds a **baby and parent session** – giving parents of new-born deaf children guidance and practical support.

**£125** funds an intensive **speech and language** assessment and outstanding therapy session.

**£450** would pay for a family with a deaf child with a **life limiting illness** to benefit from immediate support and follow-up **counselling sessions**.

**£500** could pay for **music sessions**, helping deaf children learn to listen whilst having fun.

**£1000** would pay for two families to complete a 6 month **British Sign Language** (BSL) course.

**£3500** means we can teach a deaf child for an **entire year**.



“

The Elizabeth Foundation offer a wide range of services to support pre-school deaf children and their families across the UK. I literally started with them when I was 3 months old. They would sit me down on a 'music box' so that I could feel sound / vibrations... As I got older they helped me develop speech and language... These are incredible people that genuinely change the lives of young deaf children, giving them the best possible start in life. Without their support I wouldn't be the person I am today.

”

Our Patron and former pupil at  
The Elizabeth Foundation,  
**Jodie Ounsley**,  
aka FURY the Gladiator

# WHAT NOW?

If you're planning on being **visibly loud for deaf children** we'd love you to get in touch and let us know - or simply use the social media hashtag **#VisiblyLoudForDeafChildren**

If you intend to raise funds for us, you will need to think if you plan on collecting cash, or fundraising online via **[www.justgiving.com/elizabethfoundation](http://www.justgiving.com/elizabethfoundation)** . The Fundraising Team can support you with your event, for example by sharing what you are up to on social media, giving you ideas to promote it, or even helping you design a poster - just get in touch at: **[fundraising@elizabeth-foundation.org](mailto:fundraising@elizabeth-foundation.org)** . They can also explain how to return any funds raised to The Elizabeth Foundation securely and effectively.

We see fundraising as a two-way process, so if there is anything we can do to benefit you- for example, sharing resources, or coming in to give a talk (depending on location)- then let us know.



SCAN ME!



<- Scan the QR code on the left to quickly and easily set up your JustGiving fundraiser.

# CHECKLIST

- Decide on your event
- Decide who will take part
- Choose a date
- Promote your event
- Contact the Fundraising Team (optional)
- Set up a way to collect funds (optional)
- Use the social media hashtag **#VisiblyLoudForDeafChildren**
- HAVE FUN!





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**The Elizabeth Foundation**

Southwick Hill Road  
Cosham  
Portsmouth  
PO6 3LL

**Tel:** 023 9237 2735

**e-mail:** [info@elizabeth-foundation.org](mailto:info@elizabeth-foundation.org)

**Registered Charity No:** 293835

[www.elizabeth-foundation.org](http://www.elizabeth-foundation.org)